

Dear ASA Members and Long-Time Friends,

As current president of The Artists' Studio Association, I wish to invite you to participate in any and all of our upcoming activities – the Spring Art Show, summer workshops and, of course, open studios. The flyers in this letter give you early notice to put these events on your summer calendars. For more details, check out our website [www.asaart.net](http://www.asaart.net) or call me personally at 541-265-2678.

As you peruse our new brochure, please note how long ASA has been providing quality art opportunities to the community and the visiting public – almost 70 years! It is amazing that fulfilling this mission continues to be as vibrant today as it was decades ago – especially, since as most of us know, ASA truly is the "best kept art secret on the North Coast". It continues to offer a variety of arts and arts education at little or no cost to participants!

This summer with your help, the ASA Board and volunteers hope to enlarge our footprint in the local arts community, and with this mailing we are launching a fund raising campaign to "Get the Word Out" about ASA and to help sustain ASA operations in the future.

This mailing is the first step – getting the word out to you. Soon you will see our new brochure in key locations throughout the county to attract the attention of locals and visitors alike. We plan to advertise workshops, events and classes with banners on the north side of the building. Last but not least, in order to maximize enrollments and memberships, we will be placing advertising in the local media at the beginning of every class term starting in the fall.

For a non-profit entity like ASA, it is ironic that it costs so much to provide free learning opportunities. Rental income and member dues help maintain the building, pay for operating expenses, taxes and unforeseen repairs but often with little money to spare. Our teachers frequently donate their time for free or are compensated with minimal class fees.

For the long term we need to plan for capital repairs and improvements to the building, including better access for individuals with physical challenges. To finance these upgrades we will apply for grants but we must also be prepared to match any awards through fund raising and donations from our members and the public at large

With all that being said, I am asking you for a special summer-time donation to begin to "Get the Word Out". Any amount would help to reach our goal; a \$25 donation would be greatly appreciated. You can send your (tax-deductible) donation to ASA, PO Box 876, Lincoln City, OR 97367 or place it in the ASA mail slot in the classroom office.

Thank you for your continued membership and support. For more information, feel free to contact any Board Member at their phone numbers listed below. See you soon,

President	Arlon Gilliland	541-265-2678
Vice-President	Bill Cary	503-965-3683
Treasurer	Linda Edwards	541-764-3483
Secretary	Norma Bruncke	541-764-4040
Member-at-large	Vi Holland	541-994-4040

Here is my donation of \_\_\_\_\_ to help "Get the Word Out" about The Artists' Studio Association.

Please keep me on the email list YES  NO  and mailing list YES  NO

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_