

# ASA Annual Spring Show 2011

Saturday May 28, 2011 - Sunday, June 12, 2011

Reception for Artists, friends and members of the public to be held in the studio 1:00pm – 4:00pm on Saturday May 28, 2011

## Entries:

Entries will be accepted from 2011 ASA members only. Entries may be submitted anytime during the week prior to the show but must be in the studio no later than 12:00 noon on Wednesday May 25, labeled and ready to display. All member artwork in the current display must be removed by May 24 to make room for show entries. There is no entry fee required.

## Eligibility:

- Only ASA members with 2011 membership dues paid in full will be permitted to submit entries to the show. Members may submit entries into any of four categories of art: Watercolor, Acrylic, Mosaic and “Other” (mixed media, oil, pastel, pen and ink, block printing or other 2-D or 3D artwork). There will be three levels judged in each category: Beginning, Intermediate and Advanced. All work must have been completed within the year prior to the show. This is a great opportunity for members to show their work to the public and all members are encouraged to participate in this juried exhibition. Judging will take place after 1:00pm on May 27.
- Each member may enter up to three pieces for judging and one additional piece for display. Entries must be original work, whether completed outside the studio or independently done in class. The source of the artwork must be the artist; artwork that is a duplication of an instructor’s or other artist’s work will not be accepted.

## Guidelines for determining the appropriate level for entries:

Ultimately the member submitting artwork for judging must determine the appropriate level for submission. However, to aid in that decision please consider the following:

- **Beginner:** This level is appropriate for anyone who is a relatively new member (1-2 years) and is just beginning to learn and explore the medium/s they may wish to show. This would include anyone who has not displayed or shown artwork previously or who is brand new to a given medium. Anyone who has previously shown their work and achieved a 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> place award should consider submitting entries at the Intermediate level.
- **Intermediate:** This level is appropriate for anyone who has been a member for a while (2 or more years) and who is becoming comfortable with the basics of the medium/s they may wish to show. At this level the artist will have a fundamental grasp of basic design, color principals and applied techniques for the medium in question. Anyone who has

previously shown their work at this level and achieved a 1<sup>st</sup> 2<sup>nd</sup> or 3<sup>rd</sup> place award should consider submitting their entries at the advanced level.

- **Advanced:** This level is appropriate for anyone who is advanced well beyond the basics of design, color and technique for the medium/s in question. At this level the artist will typically be exploring new subject matter, advanced and/or alternative techniques and focus on visual impact versus technique. This is the appropriate level for members who regularly sell work to the public.

### **General:**

- Anyone who has sold artwork through the studio/gallery in the last year should consider entering work in the show at least one level above the level at which they entered the prior year.
- The ASA Board will be the final decision maker when submission levels come into question.

### **Instructions for labeling and hanging:**

- Classroom instructors or ASA Board members must be informed when an entry is brought into the studio to ensure its proper handling and storage. All painted surfaces must be completely dry and entries must be ready for display. All framed art must be wired for hanging (no saw tooth hangers); mats and frames must be in good condition and have a finished appearance.
- No entry in any category may exceed dimensions of 40 inches by 30 inches. Artwork with two or more panels may be submitted but may be considered as two or three submissions depending on the size of each panel. The ASA Board will be the final decision maker when the number or size of submission entries comes into question.
- A label provided by ASA (available in the studio along with entry forms) must be attached to the back upper right corner of each entry according to the following directions:
  - Entries for judging will have a color label corresponding to the category of art being displayed
  - Entries for display only will have a white label
  - Artists must complete an entry form listing all the pieces being submitted (for judging and for display). All forms must be complete, listing all the information requested.
  - All pieces entered for judging must be priced and available for sale; submissions for display may be priced for sale at the artist's discretion. The winning pieces

will hang in the ASA main studio and Gallery hallway and must remain on display for the duration of the show (unless sold). A 20% commission will be paid to the Artists Coop Gallery for any artwork sold through the gallery. A 20% donation to ASA is requested on any artwork sold directly through the ASA studio (cash or check only) and not processed through the gallery.

- ASA reserves the right to reject any artwork deemed unsuitable for reasons of obscenity or gross inappropriateness. The ASA Board will be the final decision maker regarding the appropriateness of show entries.

### **Judging and awards**

- A judge or judges will be chosen from outside the association. They will be furnished instructions about the Spring Show by the ASA board. The judge/s will make independent evaluations of the artwork submitted and may or may not provide specific feedback on member submissions.
- Awards will be made for each of the four Categories of art: Watercolor, Acrylic, Mosaic and Other at each of following Levels: Beginner, Intermediate and Advanced. Award will be made for 1<sup>st</sup> place, 2<sup>nd</sup> place, 3<sup>rd</sup> place and honorable mention. All winners will receive a color ribbon designated for their level of achievement. Additionally an award will be made for Best of Show (judges decision) and People's Choice (selected by vote of association members and the public). In addition to award ribbons, all 1<sup>st</sup> place, Best of Show and People's Choice winners will receive a tuition credit for one ASA class good for one year.
- A list of show winners will be provided for publication in the local papers.

### **Closing of Show**

At the conclusion of the show period members must pick up their show entries in the studio no later than Monday June 13th.